

January 14, 2010

Subject: Improving Public Education

The question is, "Do we need an Education Czar in order to improve public education?" Is "Race to the Top" funding provided to support public education, or is it a backdoor takeover of public schools while promoting charter schools and schools of choice? Although it has been proven that the standards of public schools are higher than the standards of charter schools, there is a move to increase the number of charter schools and dismantle public education. Standardized testing and a progress tracking system is to be implemented.

Robert Bobb, Emergency Financial Manager has the control of Detroit Public Schools. He was appointed by Governor Jennifer Granholm to clear up the Detroit Public Schools' financial problems. However, he sees the need for an Education Czar to have both financial and academic control. This would give that person the legal power to support the takeover of public schools in Michigan.

"The Broad Report," A Clearinghouse about Billionaire Eli Broad's Efforts to Dismantle Public Education by Kenneth Saltman, gives an excellent overview of how the sponsors of a new form of a highly manipulative philanthropy is controlling today's education reform. According to Saltman, venture philanthropy treats schooling as a private consumable service and promotes business remedies, reforms, and assumptions with regard to public schooling. Some of the most significant projects involve promoting charter schools to inject market competition and "choice" into the public sector as well as using cash bonuses for teacher pay and to "incentivize" students.

The intent is to undermine our public schools by using an assortment of approaches with the ultimate goal to:

- destabilize communities by fostering the growth of competing and bickering factions
- detach schools from the democratic process (the government)
- continue to cut spending on public education
- transfer control of public schools from the American citizens into the hands of private businesses

Robert Bobb reports to the Governor, not the Acting Superintendent not the elected Detroit Public School Board (See attachment). Since he has been in charge, the following has occurred:

-Art and music classes have been cut from the curriculum of a school district that has so many talented and creative students.

-The elementary schools in the heart of the Russell Woods area have been closed. Russell Woods is a very stabilized community, now with no elementary school. Students can no longer walk to a school. They are now being bused to various other schools.

-Math teachers were laid off in the middle of the semester, several days before the 4<sup>th</sup> and 8<sup>th</sup> graders took a major school test. In the middle of this same semester, classes and teachers were changed. Some classes are overcrowded – 40+ students in a class. I think McFarlan School tried to do an informal protest by sending students home when the classes had no teachers. The elimination of substitute teachers, counselors and support services also has had an effect on student learning

Middle of the semester sudden changes have been devastating to students and teachers. The response to teacher complaints is, "Heads will roll." Everyone is afraid to say or do anything, because they might get fired. Robert Bobb can hire or fire anyone at anytime. In fact, Mumford High School has changed for the worst after he took charge. The principal, who was doing an excellent job, tried to stay, but retired after she was not assigned her old job. She was supported by the community to stay, but was ignored. After she retired, several new principals have been hired, but didn't stay. There is a move to discredit Detroit Public School teachers, so that new teachers and consultants can be hired to replace them.

In order to meet the criteria of the "Race to the Top" proposal, new laws will have to be passed:

- According to T.V., the State of Michigan has already lowered educational standards in order to approve of additional charter schools.

- Legislature is expected to pass a bill that would allow student test scores to be used as one factor in evaluating teacher performance.

- The Legislature is expected to pass a bill that would direct state schools, colleges and universities to share data on students from preschool through post-secondary schooling to improve learning. The new statewide testing system being developed is also expected to deliver information back to teachers and administrators more rapidly. A bill to grant

- The state superintendent of schools powers to change failing schools' curriculum, expand their hours, and change their personnel within the limits of union contracts, has passed the Assembly Education Committee. Senate Majority Leader Russ Decker said, "That bill represents a major change and that its backers need to show it has public support."

Over 50 public schools have been closed in Detroit. Plans are to close 30 more. The \$70,559,042 "Race to the Top" funding needs to be spent on our school children. Millions of dollars have been spent on consultants and media coverage which could have been used to reopen schools.

**We don't need an Education Czar** in order to solve our problems, because we already have a Chief of Academic Affairs. Also, Detroit Public Schools' problems are systemic. It is not one solution for all. We need to let the laws work. We must also address socio-economic problems. They extend into the schools. If we are concerned about failing schools, then there must be value-centered priorities. Charter schools are selective; however, the mission of the Office of Elementary and Secondary Education is to promote academic excellence for all of America's children and families.

We need effective school improvement. Eliminating public education for charter schools does not solve our educational problems; Eliminating art and music in a school district that has so many creative and talented students does not solve our educational problems; Lowering educational standards do not solve our educational problems; Lowering requirements for

teachers' credentials do not solve our educational problems; Hiring consultants to replace our teachers and principals does not solve our educational problems; Closing over 50 schools in the city of Detroit does not solve our educational problems; Consultants taking over the public school system does not solve our educational problems; transforming high performing and good schools does not solve our educational problems and Standardized testing does not solve our educational problems.

Problems can be resolved by having:

Smaller class sizes, extra curricular activities, support services, individualized instruction, effective curriculum (including art and music) for all children, and a thriving school environment, are ways to solve some of our problems.

We need a curriculum that best creates a conducive educational environment for our children's short term and long term wholeness. Intelligence testing has been challenged. Six of the main criticisms are (1) lack of predictive value (2) lack of correspondence between the tests and contemporary views of intelligence (3) limited information on cognitive processes (4) bias against minority groups (5) type of item and (6) lack of standardization of procedure. Certain tests basically identify convergent thinkers. The data is to be manipulated in such a way that only one commonly accepted answer is considered correct while divergent thinking is thought to proceed in another manner. Tests are further criticized because of the misuse and abuse related to interpretations of the test scores of minority children. This misuse has led to the assignment of improper and false labels, to dehumanization, and intellectual harm of our children.

Most of all we need educators who love our children and who are committed to providing excellence in education for all children in our Detroit Public Schools and charter schools. The money that is being spent should be spent on our students, not on outside consultants, and expensive useless blue doors.

Robert Bobb cannot improve our Detroit Public Schools. According to Russ Bellant, "Governor Granholm, Senate Republicans and some Democrats want Bobb to take over academics at DPS. They jumped on the recent test scores, published by the U.S. Department of Education, to accelerate their demand for control. But few are noting that Mr. Bobb's Academics Chief for DPS, Barbara Byrd-Bennett, came from Cleveland, which has the second worse scores; Mr. Bobb came from D.C. which had the third worse scores."

Mary McKissic,  
Native Detroitier  
Grandparent of DPS Student  
Black Parents for Quality Education  
Retired Teacher  
Community Leader



# THE BROAD REPORT

A CLEARINGHOUSE ABOUT BILLIONAIRE ELI BROAD'S EFFORTS TO  
DISMANTLE PUBLIC EDUCATION

## In This Left-Hand Column

- The "Broad" Effect
- Eli Broad Behind-the-Scenes
- The Broad Superintendents Academy (BSA)
- Relative Net Worth
- What is Propaganda?
- More Reading
- Suggestions for Mr. Broad
- Pronunciation Guide
- Why Launch This Project?
- About Me

PLEASE NOTE: Items in this column were updated on 10/20/09

## The "Broad" Effect

If the Broad Foundation plants one of its elements in a school district, it is highly likely they will plant another one along with it, so their influence is maximized.

For instance, an element might be:

- The presence of a Broad-trained superintendent
- The placement of Broad Residents into important central office positions

Monday, November 30, 2009

## Saltman on Venture Philanthropy & Eli Broad

Kenneth Saltman's new piece, **"The Rise of Venture Philanthropy and the Ongoing Neoliberal Assault on Public Education: the Eli and Edyth Broad Foundation,"** provides an excellent overview of how the sponsors of a new form of highly manipulative philanthropy is controlling today's education reform scene, as well as an extensive summary of the role being played by Eli Broad. [Read the whole piece here.](#)

Saltman writes:

Venture philanthropy in education whose leading proponents include the Bill and Melinda Gates Foundation, the Eli and Edythe Broad Foundation, and the Walton Family Foundation departs radically from the age of "scientific" industrial philanthropy characterized by Carnegie, Rockefeller, and Ford. These traditional philanthropies, despite pursuing a largely conservative role of undermining radical social movements, nonetheless framed their projects in terms of the public good and sought to provide individuals with public information through schools, libraries, and museums.

Venture philanthropy treats schooling as a private consumable service and promotes business remedies, reforms, and assumptions with regard to public schooling. Some of the most significant projects involve promoting charter schools to inject market competition and "choice" into the

in a program spawned by the Foundation (such as CRSS's *Reform Governance in Action* program)

- Offering to provide the district with a free "Performance Management Diagnostic and Planning" experience

The Broad Foundation likes to infiltrate its targets on multiple levels so it can manipulate a wider field and cause the greatest amount of disruption. Venture education philanthropists like Gates and Broad proudly call this invasive and destabilizing strategy "investing in a disruptive force." To these billionaires and their henchmen, causing massive disruption in communities across the nation is not a big deal.

ANTIOCH, CALIFORNIA:  
Deborah Sims (BSA 2005) was asked to resign. The previous year, their school board had terminated in the *Reform Governance in Action* program via the Center for Reform of School Systems (CRSS) which is very heavily funded by Broad. After Sims' exit, the CRSS terminated its ties with the district. It was, "a blessing in disguise," as one board member stated.

BUFFALO: , now they are

EL CERRILLO, CALIFORNIA: In March 2009, this school district terminated its superintendent, (BSA 2002), for material breach.

JACKSONVILLE, FLORIDA:  
Joseph Wingo (BSA 2002) was

public sector as well as using cash bonuses for teacher pay and to "incentivize" students.

VP treats giving to public schooling as a "social investment" that like venture capital, must begin with a business plan, must involve quantitative measurement of efficacy, must be replicable to be "**brought to scale**", and ideally will "**leverage**" public spending in ways compatible with the strategic donor. In the parlance of venture philanthropy grants are referred to as "**investments**", donors are called "**investors**", impact is renamed "**social return**", evaluation becomes "**performance measurement**", grant reviewing turns into "**due diligence**", the grant list is renamed an "**investment portfolio**," charter networks are referred to as "**franchises**" -- to name but some of the recasting of giving on investment. Within the view of venture philanthropy, donors are framed as both entrepreneurs and consumers while recipients are represented as investments.

Does this terminology sound familiar in the school districts where you work or live? If so, you can be assured that the Broad infection has spread there.

Posted by The Perimeter Primate at 1:40 PM 0 comments

Friday, October 16, 2009

## Just Follow The Money



Take a look at the listing for "Grants and Contributions Paid" in the Broad Foundation's 990s to get an idea of the organizations which Eli Broad supports. Those documents can be located on the National Center for Charitable Statistics Web site using the Employer Identification Number (EIN) **954686318**. The National Center for Charitable Statistics (NCCS) is "the national clearinghouse of data on the nonprofit sector in the United States."

You won't be surprised to learn that it is rare-to-non-existent for the Broad Foundation to make a gift to any traditional public K-12 school. On the other hand, for at least the past decade, Broad has regularly supported many organizations which are working hard to make the traditional public schools extinct.

given a four-year contract as the

in the fall of 2005. Twenty-three months later,

He and the in October 2007, but not before he implemented a controversial reorganization plan. Read local community

In February 2008, problems persisted even after he left DCPS. Trouble had followed Wise from Delaware, where he had been the superintendent of Christina School District, the largest in Delaware. This is what he's doing now.

LOS ANGELES, CALIFORNIA: As you would suspect, all sorts of intertwining connections are here.

**MEMPHIS:** More (or are the school district officials just sucking up?). As usual, parents are pissed off but have little idea about what has really hit them. As usual, New Leaders for New Schools is right in the midst of things.

OAKLAND, CALIFORNIA: In the summer of 2003, Jack O'Connell, the State Superintendent of Instruction (as well as the

), assigned (BSA 2003) as State Administrator of OUSD. Ward appointed (BSA 2002) to be his Chief of Staff. After angering members of the community, Ward felt it was necessary to hire a

The following are just a few of Broad's favorite organizations, along with their Employer Identification Numbers (EINs).

- Alliance for College Ready Public Schools - 954779029
- Aspire Public Schools - 943311088
- Broad Center for the Management of School Systems - 202692176
- Center for Education Reform - 521847187
- Center for Reform of School Systems Inc - 760681611
- Excellent Education Development - 954766001
- Green Dot Educational Project - 954679811
- Leadership Public Schools Inc - 731643646
- Los Angeles Parents Union - 202207418
- New Leaders (aka New Leaders for New Schools) - 043519203
- New Schools Fund, d/b/a NewSchools Venture Fund - 943281780

In viewing the 990s of the above recipients, you'll find out how much "direct public support" they have received (philanthropic gifts, grants and other contributions). The sources are not listed, however the organizations' Web sites usually list the major supporters, so you can start to track the sources from there.

Janelle Scott published a paper last spring, *"The Politics of Venture Philanthropy in Charter School Policy and Advocacy."* Scott is an Associate Professor at UC Berkeley, formerly of NYU. Her paper explains the billionaires' strategy to insert charter schools into communities by the careful maneuvering of their immense foundation-giving. [Read more about her investigation here.](#)

According to Scott, the "gifts" of these foundations are going to a broad range of

- charter advocacy groups
- pro-charter research organizations
- alternative teacher, principal, and superintendent training programs
- charter school development organizations

You'll notice that almost all of the education-oriented organizations which Broad supports can be categorized into one of these four groups.

In the name of "philanthropy," a highly functioning network has now been established by the corporate forces with the purpose to increase the number of charter schools in the U.S. The portrait of this network is clearly revealed when following the "education reform" destinations of Eli Broad's money.

. Barak Ben-Gal (Broad Resident 2004-2006) implemented a controversial system called in OUSD, then went into the private sector in (BSA 2003) for years and is now at NSVF.

**PRINCE GEORGE'S COUNTY:** This troubled school district thought it was finally going to get a long-term superintendent when they hired John Deasy (BSA 2006) in May 2006, but by September 2008 he was being investigated for having improperly received a donation. He resigned in short order and went to work for the Gates Foundation. Deasy's replacement was William R. Hite Jr. (BSA 2006) who chartered Bonita Coleman Potter (BSA 2008) as his deputy superintendent. As in Oakland, PGCPs was infiltrated by a Broad team.

**ROCHESTER, NEW YORK:** Jean-Claude Brizard (BSA 2007) is alienating people there. People are catching on.

**SEATTLE, WASHINGTON:** This group isn't too pleased with Maria Goodloe-Johnson.

**U.S. DEPARTMENT OF EDUCATION:** Broad Residents plant the Broad-mentality at

**WILMINGTON, DELAWARE:** that

Broad "plans to virtually take over the Delaware school system in 2007."

**DON'T BE FOOLED. This network was NOT established to improve education for America's shrinking middle class, nor for its growing underclass.** This project was undertaken by a small set of people who are obsessed with money and power. They are intent on undermining our public schools (and what's left of our democracy) by using an assortment of approaches -- each one potentiating the other - - with the ultimate goal to:

- destabilize communities by fostering the growth of competing and bickering factions
- detach schools from the democratic process (the government)
- continue to cut spending on public education
- transfer control of public schools from the American citizenry into the hands of private business



Posted by The Perimeter Primate at 12:14 PM · 0 comments  
Labels: 990s, Janelle Scott

Monday, October 5, 2009

## Broad Henchwoman Directing DOE's Race To The Top

Last May, Arne Duncan appointed **Joanne Weiss** as Director of Race To The Top, the multi-billion dollar competitively earned fund which Duncan and Obama have designated to "encourage and reward States that are creating the conditions for [Eli Broad's designed plan of] education innovation and reform." With states so desperate for money, they are essentially being forced to comply.

Joanne Weiss' most recent employment was as Partner and COO at NewSchools Venture Fund. Her job description states, "she focuses on investment strategy and management assistance to a variety of the firm's portfolio ventures, and oversees the organization's operations. As part of this work, she serves on the boards of Aspire Public Schools, Green Dot Public Schools, Leadership Public Schools, New Leaders for New Schools, Revolution Foods, Rocketship Education and Teachscape."

NewSchools Venture Fund, Aspire, Green Dot and New Leaders for New Schools have received millions of dollars from Eli Broad. You could say that Broad paid for a significant amount of Weiss' salary. The 2006 - 990 for NSVF declared that Weiss was compensated \$228,000 (page 28). During 2005, the NSVF received a total of \$13,111,610 in gifts,



approval from that state's legislature." He backed the winning slate of candidates for the local board of education in 1999 and helped hire the new superintendent.

His energy was focused on the first Broad superintendent was installed in July 2003 ( see Joseph Wise under Jacksonville above). In April 2006, Wise was succeeded by Lillian Lowery (BSA 2004) who served until May 2009. Lowery walked into her position and shortly thereafter a high district deficit. This is her replacement was Marcla Lyles (BSA 2006). This district is home to the first superintendent. His sentence was later reversed.

**GROWTH:** recruitment events to attract more MBA's.

## Eli Broad Behind-the-Scenes

### What Makes Eli Chuckle:

Los Angeles' public schools:

Washington, D.C. public schools:

on a regular basis

grants and contributions (pg. 13). That year, Broad gave \$1,860,000, or 14.2% of the total, in contributions.

### Contributions from Eli Broad to the following organizations

	Aspire Public Schools <sup>1</sup>	Green Dot Public Schools <sup>2</sup>	New Leaders for New Schools <sup>3</sup>	NewSchools Venture Fund <sup>4</sup>	Total
2001	-	-	\$1,056,000	-	\$1,056,000
2002	-	-	\$1,218,000	\$530,000	\$1,748,000
2003	-	-	\$2,250,000	\$470,000	\$2,720,000
2004	\$1,500,000	\$700,000	\$2,000,000	\$500,000	\$4,700,000
2005	\$1,800,000	\$700,000	\$720,000	\$1,860,000	\$5,080,000
2006	\$450,000	\$700,000	\$375,000	\$650,000	\$2,175,000
2007	\$145,200	\$1,210,040	\$375,000	\$3,595,000	\$5,325,240
<b>Total</b>	<b>\$3,895,200</b>	<b>\$3,310,040</b>	<b>\$7,994,000</b>	<b>\$7,605,000</b>	<b>\$22,804,240</b>

<sup>1</sup> Aspire Public Schools: The charter management organization co-founded by Don Shalvey and Reed Hastings, the founder and CEO of Netflix. Just before this, they co-authored the California Charter School Initiative which was signed into law in 1998, thus lifting the cap on charter schools in California.

<sup>2</sup> Green Dot Public Schools: The charter management organization which was launched by Steve Barr with support of Reed Hastings. Hastings also co-founded EdVoice with John Doerr (investment banker) and is connected to Eli Broad and the recently deceased Don Fisher (The Gap, KIPP's big supporter). Broad and Fisher were co-chairs on the EdVoice board.

<sup>3</sup> New Leaders for New Schools: The principal training program created by this faction that implements an alternative curriculum and pays its participants a salary while they are being trained. NLFNS also makes arrangements for school districts to assign the participants to administrative positions at schools. NLFNS also trains its participants for administrative positions in charter schools.

<sup>4</sup> NewSchools Venture Fund: Some Broad Foundation 990s list this as the "New Schools Fund." The NSVF is a major hub where funds are accumulated and then distributed to charter management organizations and "education entrepreneurs," both nonprofit and for-profit. Reed Hastings helped to start the NSVF. In 2003 it also received \$22 million from the Gates Foundation to "create systems of charter schools through nonprofit charter management organizations."

Posted by The Perimeter Primate at 2:24 PM 2 comments  
Labels: [Aspire P.S.](#), [Don Shalvey](#), [EdVoice](#), [Gates Foundation](#), [Green Dot P.S.](#), [Joanne Weisz](#), [NLFNS](#), [NSVF](#), [Reed Hastings](#), [Revolution Road](#)

including visits to his

**New York City public schools:**  
Broad Foundation press  
release states that  
Broad

And

**The Invittation to His  
Penthouse:** Broad (the CEO)  
trained politician,  
businessman turned public  
education reformer, former  
Diane Ravitch, a distinguished  
education expert, about what  
we had to do.

## The Broad Superintendents Academy (BSA)

BSA is the only national program  
for Graduates in Alphabetical  
Order.

BSA is a program for  
Graduates in Alphabetical  
Order.

Graduates  
Class of 2000  
Class of 2001  
Class of 2004  
Class of 2005  
Class of 2006

Class of 2007  
Class of 2008  
Class of 2009

## Relative Net Worth

To get a perspective on the  
amount of power that can  
be wielded by the corporate  
elite, I offer you a  
comparison.

<!--[if !supportLists]--> Eli

<http://thebroadreport.blogspot.com/>

## About This Web site

In upcoming weeks, I will be refining this Web site and  
adding more and more information. I am currently  
researching the Broad Foundation's 990s, the Broad  
Residency in Urban Education, and a number of other related  
topics. Please be sure to check back periodically.

If you have any links or information to share, or live in a  
community which has been negatively impacted by the  
decisions made by people affiliated with the Broad  
Superintendents Academy, the Broad Residency in Urban  
Education, or other related Broad-supported organizations,  
please share your story in the comment sections of these  
posts.

Thank you for visiting **THE BROAD REPORT**.

Posted by The Perimeter Primate at 2:13 PM 11 comments ↗

## Impact Location of BSA Graduates



**GRADUATES OF THE BSA (CALLED "FELLOWS") ARE  
CURRENTLY EMPLOYED IN AT LEAST 33 U.S. CITIES  
AND 25 STATES)**

### STATES AFFLICTED

<!--[if !supportLists]-->1. <!--[endif]-->California

<!--[if !supportLists]-->2. <!--[endif]-->Colorado

<!--[if !supportLists]-->3. <!--[endif]-->Connecticut

<!--[if !supportLists]-->4. <!--[endif]-->Delaware

<!--[if !supportLists]-->5. <!--[endif]-->Florida

<!--[if !supportLists]-->6. <!--[endif]-->Georgia

<!--[if !supportLists]-->7. <!--[endif]-->Illinois

Broad's **net worth was \$7.0 Billion**, according to Forbes 2007 list for "

<!--[if !supportLists]-->- In 2007, the **median American family net worth was \$120,300**, according to a report issued by the

(see table on page A11).\*\*

So in 2007,

<!--[if !supportLists]-->- **\$58,188** for Broad was the equivalent of **\$1** to the median American family

<!--[if !supportLists]-->- **\$1 Million** for Broad was the equivalent of **\$17.19** to the median American family

According to Forbes 2009 list of *The 400 Richest Americans*, Eli Broad's net worth is now 5.4 Billion. Of course, median American family income has dropped as well.

## What is Propaganda?

[Definition #3 in *The Compact Oxford English Dictionary*, Second Edition]

*"The systematic propagation of information or ideas by an interested party esp. in a tendentious way in order to encourage or instill a particular attitude or response. Also, the ideas, doctrines, etc., disseminated*

<http://thebroadreport.blogspot.com/>

<!--[if !supportLists]-->8. <!--[endif]-->Indiana

<!--[if !supportLists]-->9. <!--[endif]-->Louisiana

<!--[if !supportLists]-->10. <!--[endif]-->Maryland

<!--[if !supportLists]-->11. <!--[endif]-->Massachusetts

<!--[if !supportLists]-->12. <!--[endif]-->Michigan

<!--[if !supportLists]-->13. <!--[endif]-->Minnesota

<!--[if !supportLists]-->14. <!--[endif]-->Missouri

<!--[if !supportLists]-->15. <!--[endif]-->Nevada

<!--[if !supportLists]-->16. <!--[endif]-->New Jersey

<!--[if !supportLists]-->17. <!--[endif]-->New York

<!--[if !supportLists]-->18. <!--[endif]-->North Carolina

<!--[if !supportLists]-->19. <!--[endif]-->Pennsylvania

<!--[if !supportLists]-->20. <!--[endif]-->Rhode Island

<!--[if !supportLists]-->21. <!--[endif]-->South Carolina

<!--[if !supportLists]-->22. <!--[endif]-->Texas

<!--[if !supportLists]-->23. <!--[endif]-->Virginia

<!--[if !supportLists]-->24. <!--[endif]-->Washington, D.C.

<!--[if !supportLists]-->25. <!--[endif]-->Washington

## CITIES AFFLICTED

1. California, Long Beach
2. California, Oakland
3. California, Riverside
4. Colorado, Aurora

*propagation."*

To be most effective, propaganda must be widely and continuously disseminated. If you have millions and millions of dollars to spend on propaganda for your "cause," you'll be able to persuade people to believe just about anything.

However, not everyone is susceptible.

## More Reading

Michael Martin **explains why the oligarchs are pushing charters.**

Mike Klonsky **has had Broad's shenanigans on his radar for the past few years.**

Ken Libby **offers more information about Broad, too.**

The 2008 Annual Report of the Broad Foundation **features two-page spreads of the following pets: NY Chancellor Joel Klein, Mark Roosevelt (BSA 3003), Recy Benjamin Dunn (Broad Residency 2005-2007), TFA's Wendy Kopp, Roy Romei (Director of "ED in '08"), and Green Dot's Steve Barr.**

B. H. in Search of a Pulpit **explains that Broad, a "busybody philanthropist" has had an interest in acquiring the LA Times for years.**

## Suggestions for Mr. Broad

<http://thebroadreport.blogspot.com/>

5. Connecticut, New Haven
6. Delaware, Dover
7. Delaware, Wilmington
8. Florida, Orlando
9. Georgia, Atlanta
10. Illinois, Chicago
11. Illinois, Elgin
12. Illinois, Rockford
13. Indiana, Fort Wayne
14. Louisiana, Baton Rouge
15. Maryland, Prince George's County
16. Massachusetts, Springfield
17. Massachusetts, Worcester
18. Michigan, Detroit
19. Minnesota, Saint Paul
20. Missouri, Kansas City
21. Nevada, Las Vegas
22. Nevada, Reno
23. New Jersey, Elizabeth
24. New York, New York City
25. New York, Rochester
26. North Carolina, Charlotte-Mecklenburg
27. North Carolina, Durham
28. Pennsylvania, Philadelphia
29. Pennsylvania, Pittsburgh

help with closing the achievement gap, he'd change his tack and start giving his millions to things which would directly benefit American's needy kids. For instance, summer reading programs.

*"Summer reading loss accounts for at least 80 percent of the reading achievement gap by 9th grade."*

Why does Broad have so little relative interest in supporting these types of things?

## Pronunciation Guide

"Broad" rhymes with code, crowed, flowed, glowed, load, mode, node, sewed, slowed, toad, and towed.

## Why Launch This Project?

Read this entry, and then be sure to check my other postings at The Perimeter Primate.

## About Me



Sharon Higgins,  
The Perimeter  
Primate

Writing about schools, neighborhoods, parents, society, class, education, children, crime, race, reality and change.

30. Rhode Island, Providence
31. South Carolina, Charleston
32. Texas, Dallas
33. Texas, Fort Worth
34. Virginia, Richmond
35. Washington, D.C.
36. Washington, Seattle

Posted by The Perimeter Primate at 1:26 PM 0 comments ➔

## BSA Acceptance Rate

### NUMBER OF PEOPLE WHO HAVE BEEN ACCEPTED INTO THE BSA PROGRAM EACH YEAR\*

**2002 = 25**

**2003 = 20**

**2004 = 22**

**2005 = 20**

**2006 = 18**

**2007 = 14**

**2008 = 12**

**2009 = 12**

**\* PLEASE NOTE THE REMARKABLE DECLINE IN PARTICIPATION!** Perhaps this program is now being viewed as less-than-successful. Broad seems to have shifted his priorities. The foundation is giving more money than ever before to various [corporate-affiliated] education reform initiatives.

Posted by The Perimeter Primate at 1:10 PM 0 comments ➔

## BSA Graduates in Alphabetical Order

### **TOTAL SINCE 2002 = 130 GRADUATES (ALSO CALLED "FELLOWS")**

Alfaro, Robert (2004)

Anderson, Bart G. (2006)

Atkinson, Cheryl L. H. (2006)

Baker, Jill A. (2005)

Barry, John (2004)

Bass, Angela (2005)

Bobb, Robert C. (2005)

Boone, Melinda (2004)

Brady, Thomas (2004)

Brandon, Yvonne W. (2006)

Brizard, Jean-Claude (J.C.) (2007)

Burt, Helen (2004)

Burt, Walter (2002)

Byas, Dennis D. (2005)

Bynum, Randolph (Randy) (2007)

Carney, Ingrid (2007)

Carter, Arnold (2002)

Cash, David (2009)

Cerf, Christopher (2004)

Coleman-Potter, Bonita (2008)

Covington, John (2008)

Darden, Thomas (2009)

Dawning, Paula (2002)

Deasy, John E. (2006)

Dilworth, John (2005)

Downing, Kathryn (2002)

Evans, Mark (2003)

Fryer, Lawrence W., Jr. (2006)

Gill, Paul (2007)

Gist, Deborah (2008)

Glascoe, Michael (2002)

Goodloe-Johnson, Maria (2003)

Gorman, Peter (2004)

Gray, David "Scott" (2009)

Green, Patricia (2002)

Hankins, Paul (2004)

Hanna, Tomás (2008)

Harner, William E. (2005)

Harries, Garth (2009)

Harris, Carl (2002)

Hayes, Aaron B. (2005)

Heatley, Edmond (2008)

Hegedus, Andrew S. (2005)

Heyer, Erik (2003)

Hite, William R., Jr. (2005)

Hopkins, Delores (2002)

Hughey, Gary (2005)

Hurt, Dorene (2009)

Ingram, Alan (2007)

Jenkins, Barbara (2006)

Jenney, Timothy (2002)

Johns, Christine (2004)

Johnson, Hosanna (2009)

Johnson, Melody (2002)

King, Cheryl (2003)

Knighton, Christine (Nickey) (2007)

Lane, Linda (2003)

Lee, Candy (2004)

Leonard, Steven (2002)

Lepper, Steven (2009)

Levenson, Nathan (2004)

Littman, Kathi (2005)

Loe, Cynthia (2004)

Lowery, Lillian (2004)

Lusi, Susan (2003)

Lyles, Marcia V. (2006)

Malone, Matthew (2003)

Manley, Paul (2008)

Manos-Sitnick, Angela M. (formerly Manos) (2006)

Martinez, Pedro (2009)

Materassi, Leaura (2003)



Matthews, Vincent C. (2006)

Mazyck, Veleter (2007)

Mccown, Gaynor (2004)

McGann, Barbara (2003)

McGinley, Nancy (2002)

McIntyre, James P., Jr. (2006)

Meléndez de Santa Ana, Thelma (2006)

Micheaux, Donna J. (2005)

Mir, Gasper (2003)

Moore, Reginald (2005)

Morris, Howard (2003)

Morrison, Heath (2009)

Muñoz, Pablo (2006)

Oliver, Bernard (2002)

Olson, Kimberly (2005)

Paquin, Natalie (2004)

Peebles, Thandiwe (2002)

Pierce, Glenn (2003)

Pitre, Maria (2008)

Polakow-Suransky, Shael (2008)

Polk, Steven R. (2006)

Pombar, Frank D. (2008)

Porter, John Q. (2006)

Purcell, Carlinda (2004)

Randall, Pamela (2004)

Rayer, Ben (2002)

Raymond, Jonathan P. (2006)

Redden, Joseph (2003)

Robinson, Wendy (2002)

Roosevelt, Mark (2003)

Rose, Joel (2006)

Rosen, Amy (2004)

Rudden, Eileen (2009)

Runcie, Robert (2009)

Ryder, Beverly P. (2006)

Saavedra, Abelardo (2002)

San Pedro, Ofelia (2005)

Sandoval, Monica (2003)

Scanlan, John (2007)

Sheffield, LaVonne (2002)

Silva, Valeria (2008)

Sims, Deborah A. (2005)

Spampinato, Lynn (2004)

Statham, Kimberly (2003)

Stecz, Terrence (Terry) (2007)

Stockwell, Robert (2002)

Tata, Anthony (2009)

Terry, Laverne (2004)

Torres, Jose M. (2005)

Van Valkenburg, Frederick D. (2005)

Vigil, Joseph (2002)

Ward, Randolph (2003)

Watkins, Patricia (2002)

Wechsler, Norman (2003)

Welch, John (2002)

Whalen, Kathleen (2002)

Wilkins, Stephen (2007)

Williams, Bennie (2007)

Wise, Joseph (2003)

Posted by The Perimeter Primate at [1:06 PM](#) [0 comments](#) ➔

## **BSA Class of 2009**

**12 = NUMBER OF PARTICIPANTS ACCEPTED**

**THE 2009 GRADUATES WILL BE IS ANNOUNCED IN THE NOVEMBER PRESS RELEASE.**

**PARTICIPANTS LISTED FOR THE CLASS OF 2009\***

- Cash, David
- Darden, Thomas
- Gray, David "Scott"
- Harries, Garth
- Hurt, Dorene
- Johnson, Hosanna
- Lepper, Steven
- Martinez, Pedro
- Morrison, Heath
- Rudden, Eileen
- Runcie, Robert
- Tata, Anthony

**5 = NUMBER OF GRADUATES CURRENTLY LISTED AS "FEATURED ALUMNI."**

- Darden, Thomas
- Harries, Garth
- Morrison, Heath

- Runcie, Robert
- Tata, Anthony

### **ADDITIONAL INFORMATION FROM 2009 PRESS RELEASES, ETC.:**

[January 2009 press release](#)

November 2009 press release: pending

Posted by The Perimeter Primate at 12:31 PM 0 comments →

## **BSA Class of 2008**

**12 = NUMBER OF PARTICIPANTS ACCEPTED**

**10 = NUMBER OF GRADUATES**

### **THE CLASS OF 2008\***

- Coleman-Potter, Bonita
- Covington, John
- Gist, Deborah
- Hanna, Tomás
- Heatley, Edmond
- Manley, Paul
- Pitre, Maria
- Polakow-Suransky, Shael
- Pombar, Frank D.
- Silva, Valeria

**10 = NUMBER OF GRADUATES CURRENTLY LISTED AS "FEATURED ALUMNI."**

\*Two of the original participants left the program, Jaime Aquino and Frank Riggs

### **ADDITIONAL INFORMATION FROM 2008 PRESS RELEASES, ETC.:**

[January 2008 press release](#)

[November 2008 press release](#)

Posted by The Perimeter Primate at 12:11 PM 0 comments →

## BSA Class of 2007

**14 = NUMBER OF PARTICIPANTS ACCEPTED**

**11 = NUMBER OF GRADUATES**

### THE CLASS OF 2007\*

- Brizard, Jean-Claude (J.C.)
- Bynum, Randolph (Randy)
- Carney, Ingrid
- Gill, Paul
- Ingram, Alan
- Knighton, Christine (Nickey)
- Mazyck, Veleter
- Scanlan, John
- Stecz, Terrence (Terry)
- Wilkins, Stephen
- Williams, Bennie

**5 = NUMBER OF GRADUATES CURRENTLY LISTED  
AS "FEATURED ALUMNI."**

- Brizard, Jean-Claude
- Bynum, Randolph
- Gill, Paul
- Ingram, Alan
- Scanlan, John

\*Three of the original participants left the program, José Betancourt, Brenda Cassellius, and W. L. (Tony) Sawyer

### ADDITIONAL INFORMATION FROM 2007 PRESS RELEASES, ETC.:

January 2007 press release

November 2007 press release

Posted by The Perimeter Primate at 12:07 PM 0 comments ➦

## BSA Class of 2006

**18 = NUMBER OF PARTICIPANTS ACCEPTED**

**17 = NUMBER OF GRADUATES**

**THE CLASS OF 2006\***

- Anderson, Bart G.
- Atkinson, Cheryl L. H.
- Brandon, Yvonne W.
- Deasy, John E.
- Fryer, Lawrence W., Jr.
- Jenkins, Barbara
- Lyles, Marcia V.
- Manos-Sitnick, Angela M. (formerly Manos)
- Matthews, Vincent C.
- McIntyre, James P., Jr.
- Meléndez de Santa Ana, Thelma
- Muñoz, Pablo
- Polk, Steven R.
- Porter, John Q.
- Raymond, Jonathan P.
- Rose, Joel
- Ryder, Beverly P.

**8 = NUMBER OF GRADUATES CURRENTLY LISTED AS "FEATURED ALUMNI."**


- Brandon, Yvonne W.
- Fryer, Lawrence W., Jr.
- Jenkins, Barbara
- Lyles, Marcia V.
- Matthews, Vincent C.
- Meléndez de Santa Ana, Thelma
- Muñoz, Pablo
- Rose, Joel

\*One of the original participants left the program, Constantine (Dean) S. Vakas.

**ADDITIONAL INFORMATION FROM 2006 PRESS RELEASES, ETC.:**

[January 2006 press release](#)

[November 2006 press release](#)

Posted by The Perimeter Primate at 11:47 AM 0 comment: 

**BSA Class of 2005****20 = NUMBER OF PARTICIPANTS ACCEPTED**

**18 = NUMBER OF GRADUATES****THE CLASS OF 2005\***

- Baker, Jill A.
- Bass, Angela
- Bobb, Robert C.
- Byas, Dennis D.
- Dilworth, John
- Harner, William E.
- Hayes, Aaron B.
- Hegedus, Andrew S.
- Hite, William R., Jr.
- Hughey, Gary
- Littman, Kathi
- Micheaux, Donna J.
- Moore, Reginald
- Olson, Kimberly
- San Pedro, Ofelia
- Sims, Deborah A.
- Torres, Jose M.
- Van Valkenburg, Frederick D.

**7 = NUMBER OF 2005 GRADUATES CURRENTLY LISTED  
AS " FEATURED ALUMNI."**


- *Baker, Jill A.*
- *Bass, Angela*
- *Bobb, Robert C.*
- *Dilworth, John*
- *Hite, William R., Jr.*
- *Micheaux, Donna J.*
- *Torres, Jose M.*

\*This list was obtained online in ~2007; it is no longer posted. Three of the original participants left the program, Roger Gibson, Samuel T. King and Maria J. Lamb. John Dilworth was not included in the original press release.

**ADDITIONAL INFORMATION FROM 2005 PRESS  
RELEASES, ETC.:**

February 2005 press release

November 2005 press release

Posted by The Perimeter Primate at 11:24 AM 0 comments 

## BAS Class of 2004

**22 = NUMBER OF PARTICIPANTS ACCEPTED**

**21 = NUMBER OF GRADUATES**

### **THE CLASS OF 2004\***

- Alfaro, Robert
- Barry, John
- Boone, Melinda
- Brady, Thomas
- Burt, Helen
- Cerf, Christopher
- Gorman, Peter
- Hankins, Paul
- Johns, Christine
- Lee, Candy
- Levenson, Nathan
- Loe, Cynthia
- Lowery, Lillian
- Mccown, Gaynor
- Paquin, Natalye
- Purcell, Carlinda
- Randall, Pamela
- Rosen, Amy
- Spampinato, Lynn
- Terry, Laverne

**7 = NUMBER OF GRADUATES CURRENTLY LISTED  
AS "FEATURED ALUMNI."**

- Alfaro, Robert
- Barry, John
- Boone, Melinda
- Brady, Thomas
- Lowery, Lillian
- Randall, Pamela
- Gorman, Peter

\*This list was obtained online in ~2007; it is no longer posted. Two of the original participants left the program, Thomas J. Fiscus and Manuel C. Silva. Pamela R. Hughes changed her name to Pamela Randall.

### **ADDITIONAL INFORMATION FROM 2004 PRESS RELEASES, ETC.:**

February 2004 press release:



November 2008 Press Release

Posted by The Perimeter Private at 8:23 AM 11/19/2008

Saturday, September 13, 2008

## BSA Class of 2003

**20 = NUMBER OF PARTICIPANTS ACCEPTED**

**19 = NUMBER OF GRADUATES\***

### **CLASS OF 2003**

- Evans, Mark
- Goodloe-Johnson, Maria
- Heyer, Erik
- King, Cheryl
- Lane, Linda
- Lusi, Susan
- Malone, Matthew
- Materassi, Leaura
- McGann, Barbara
- Mir, Gasper
- Morris, Howard
- Pierce, Glenn
- Redden, Joseph
- Roosevelt, Mark
- Sandoval, Monica
- Statham, Kimberly
- Ward, Randolph
- Wechsler, Norman
- Wise, Joseph

**3 = NUMBER OF GRADUATES CURRENTLY LISTED  
AS "FEATURED ALUMNI."**

- Goodloe-Johnson, Maria
- Lane, Linda
- *Roosevelt, Mark*

\*This list was obtained online in ~2007; it is no longer posted.

### **ADDITIONAL INFORMATION FROM 2003 PRESS RELEASES, ETC.:**

The 2003 meeting locations and dates are revealed in a series of press releases for this year. This was only done for 2003.

- March 2003: Minneapolis Embassy Suites Airport Hotel
- April 2003: Boston Hyatt Harborside (at Boston Logan Airport)
- June 2003: Capitol Hilton Hotel in Washington, D.C
- July 2003: Embassy Suites Center City Hotel in Philadelphia
- September 2003: Doubletree Hotel - Post Oak, Houston
- November 2003: Graduation in San Diego at the Loews Coronado Bay Resort

February 2003 press release

November 2003 press release

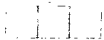
The Fellows received guidance throughout the year from leaders in business, education and the nonprofit sectors.

Speakers at the San Diego Academy session include:

- Alan Bersin, Superintendent, San Diego City Schools
- Tom Vander Ark, Executive Director, Education, The Bill and Melinda Gates Foundation
- Wendy Puriefoy, Executive Director, Public Education Network
- Steven Adamowski, Former Superintendent, Cincinnati Public Schools
- Carl Cohn, Former Superintendent, Long Beach Unified School District
- Carmen Russo, Former Superintendent, Baltimore City Public School System
- Terry Abbott, Public Relations Director, Houston Independent School District

Posted by The Perimeter Primate at [12:50 PM](#) [0 comments](#) ♦

## BSA Class of 2002



**25 = NUMBER OF PARTICIPANTS ACCEPTED**

**23 = NUMBER OF GRADUATES**

### THE CLASS OF 2002\*

- Burt, Walter
- Carter, Arnold

- Dawning, Paula
- Downing, Kathryn
- Glascoe, Michael
- Green, Patricia
- Harris, Carl
- Hopkins, Delores
- Jenney, Timothy
- Johnson, Melody
- Leonard, Steven
- McGinley, Nancy
- Oliver, Bernard
- Peebles, Thandiwe
- Rayer, Ben
- Robinson, Wendy
- Saavedra, Abelardo
- Sheffield, LaVonne
- Stockwell, Robert
- Vigil, Joseph
- Watkins, Patricia
- Welch, John
- Whalen, Kathleen

**7 = NUMBER OF GRADUATES CURRENTLY LISTED AS  
FEATURED ALUMNI."**

- *Harris, Carl*
- *Glascoe, Michael*
- *Johnson, Melody*
- *McGinley, Nancy*
- *Rayer, Ben*
- *Robinson, Wendy*
- *Sheffield, LaVonn*

\*This list was obtained online in ~2007; it is no longer posted.

**ADDITIONAL INFORMATION FROM 2002 PRESS  
RELEASES, ETC.:**

Participants in the academy will not need to leave their current jobs immediately. They will attend trainings for a number of weekends over a ten-month period in locations across the country. Fellowships, including tuition, travel and all program-related expenses, will be fully covered by The Broad Center. At the end of the training, The Broad Center will help place participants in urban school districts as administrators and superintendents.

The Fellows received guidance from leaders in business, education and the non-profit sectors. Faculty at the Academy included:

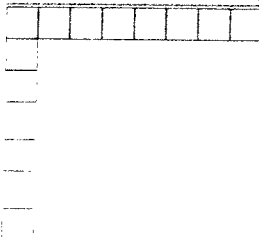
- Rod Paige, U.S. Secretary of Education
- Henry Cisneros, CEO, American CityVista
- William Cox, Managing Director, School Evaluation Services
- Chris Cross, Senior Fellow, Center on Education Policy
- Chester E. Finn, Jr., President, Thomas B. Fordham Foundation
- Frances Hesselbein, Chairman, The Drucker Foundation
- Don McAdams, Founder, Center for Reform of School Systems
- Donald Nielsen, President, Hazelton Corporation; Chairman, 2WAY Corporation
- Hugh B. Price, President and CEO, National Urban League
- Paul Ruiz, Principal Partner, Education Trust
- Adam Urbanski, Director, Teacher Union Reform Network
- Randi Weingarten, President, United Federation of Teachers

[February 2002 press release](#)

[November 2002 press release](#)

Posted by The Perimeter Primate at [12:26 PM](#) [0 comments](#) ♦

## BSA Launch in 2001



### **PRESS RELEASE: Washington, DC -- ELI BROAD AND GOVERNOR JOHN ENGLER LAUNCH THE BROAD CENTER FOR SUPERINTENDENTS**

National Adacemy [sic] will Identify, Train and Support The Next Generation of Public School Superintendents

FOR IMMEDIATE RELEASE

Friday, November 16, 2001

CONTACT:

**Melissa Bonney Ratcliff\***

310-954-5057 voice mail

310-435-5702 cell phone

Washington, DC - Today, The Broad Foundation and Governor **John Engler** (R-MI) launched The Broad Center for Superintendents at an event hosted by the Center for National Policy at the United States Capitol Building.\*\*

Eli Broad, one of the nation's leading Democratic contributors, joined with John Engler, one of the nation's most prominent Republican Governors, to address the growing leadership crisis in America's public schools.

Broad and Engler launched The Broad Center for Superintendents to identify, train and support talented business, non-profit and government executives - along with traditional education leaders -- to serve as superintendents in urban public school districts.

Superintendents are in charge of our nation's greatest investment - our children. However, many have little training or background in complex financial, labor, management, personnel and capital resource decision-making. In fact, 98 percent of superintendents are trained as teachers - not managers. Additionally, the average urban superintendent's tenure is just over two years. This program will dramatically change this equation.

"This is a direct infusion of leadership at the highest management level of our nation's urban public school districts. We are building an executive leadership corps to protect and to grow our nation's investment in children," said Eli Broad, Founder, The Broad Foundation.

The Broad Center for Superintendents is an executive leadership development program designed to develop the critical skills needed to become a successful urban superintendent. Its focus will be a training academy that prepares future superintendents to meet the unique challenges that urban public school districts face. (A brochure describing the Academy program is attached.)

Michigan Governor John Engler said, "This is an exciting opportunity to cultivate great leadership in our nation's largest school districts. Literally millions of American children will benefit. I applaud Eli Broad for his vision and commitment."

Participants in the Academy will not need to leave their

current jobs immediately. They will attend trainings for a number of weekends over a ten-month period in locations across the country. Fellowships, including tuition, travel and all program-related expenses, will be fully covered by The Broad Center. At the end of the training, The Broad Center will help place participants in urban school districts as administrators and superintendents.

U.S. Secretary of Education Rod Paige said: "I am delighted to see Eli Broad, renowned as a businessman and philanthropist, join with John Engler, the Governor of Michigan and a dedicated public servant, to provide a new approach to preparing school system leaders. The role of the superintendent is critical to the success of school reform and to the achievement of young people, and I applaud these gentlemen for their efforts to support and invest in developing our school leaders."

Established in 1999, The Broad Foundation's mission is to dramatically improve student achievement in our nation's cities by investing in new ideas and innovative leadership in urban school systems across the country. The Foundation supports efforts to improve governance, management and labor relations in our nations [sic] largest urban school districts.

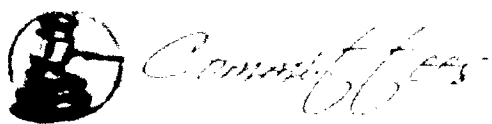
#### NOTES:

**\*Melissa Bonney Ratcliff** is currently a partner with Tom Vander Ark at Vander Ark/Ratcliff, "a full service strategic consulting firm focused on serving the education and non-profit sectors."

**\*\*John Engler** served as governor of Michigan (Eli Broad's home state) from 1991 to 2003. His administration was characterized by privatization of state services, tax reduction, educational reform, welfare reform and major reorganization of executive branch departments. In September 2004 he was named the new President and CEO of the National Association of Manufacturers. He serves as a juror for the Broad Prize.

Posted by The Perimeter Primate at 8:36 AM 0 comments  
Labels: [BSA](#), [John Engler](#), [Melissa Bonney Ratcliff](#), [Rod Paige](#), [Tom Vander Ark](#)

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